



## THE ENDURING VALUE OF BASTA SOLE

### “QUALITY IS NOT EXPENSIVE, IT IS ENDURING.”

An investment in a Basta Sole Market Umbrella is an investment in craftsmanship and in the finest materials available. Since its inception, Basta Sole has established an envied reputation for elegantly detailed and masterfully constructed umbrellas built to the most exacting standards. The culmination of this commitment is found throughout the world in sophisticated cupolas of color, floating fabric canopies that shade and shelter treasured friends and guests. At first inspection, all market umbrellas may all appear to be the same. However, upon closer examination the hand of the craftsman is seen in the attention to details. Details such as:

- Vertically grained laminated poles turned from hard woods, the same material used to build furniture.
- Hubs lined with non-marring Delrin® bearings for smooth, scratch resistant lifting and lowering.
- Umbrella covers with air vents, reinforced stress points, and sewn with threads containing special UV inhibitors.

Your decision to purchase a Basta Sole Market Umbrella and your personal selection of the style, fabric, finish and options acts as a signature, your expression, to be reflected in your garden or courtyard, around your pool or your home.

# BLUEPRINT FOR QUALITY

1

## Decorative Finial

Laminated hardwoods, hand carved and turned, provide a pleasing accent to top off your umbrella. Ultraviolet (UV) protected with weather resistant clear finish. Our cast aluminum finials are painted to match frame color of aluminum poles.



2

## Reinforced Perimeter Hem

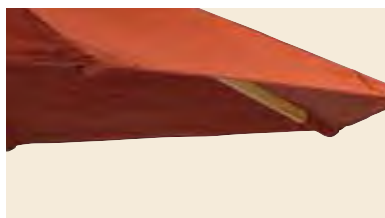
Our fabric canopies are double folded and stitched with ultraviolet (UV) protected thread for longer life, better draping and mildew resistance.

## Fabrics & Finishes

The "Made-in-the-USA" Tropitone and Sunbrella® fabrics are both colorful and durable. Two different wood pole finishes are available. Sixteen powder coat finishes are available on select aluminum poles and bases.

## Shapes & Sizes

No one offers more styles, sizes or shapes of market umbrellas than Basta Sole. Depending upon the model, sizes range from 5 feet up to 13.5 feet in Square, Hexagonal, Octagonal, Rectangular, or Oval shapes.



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## Air Vent

Our air vents compensate for wind gusts and help stabilize your umbrella in windy conditions. Reinforced stress points are attached with stainless steel hardware. An optional double air vent is also available.



4

## Reinforced Stress Points

A double layer of fabric is sewn in and double stitched at all stress points to provide added strength against the stresses of wind and weather.



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## Reinforced Hubs

All Basta Sole hardwood hubs are laminated for extra strength. Each features a cross grain laminated construction and is protected with a weather resistant clear finish. Unique non-scratch bearings are used between hub and pole. Stainless steel wire (not coated steel used by others) connects the arms to the hub.

## Connecting Hardware

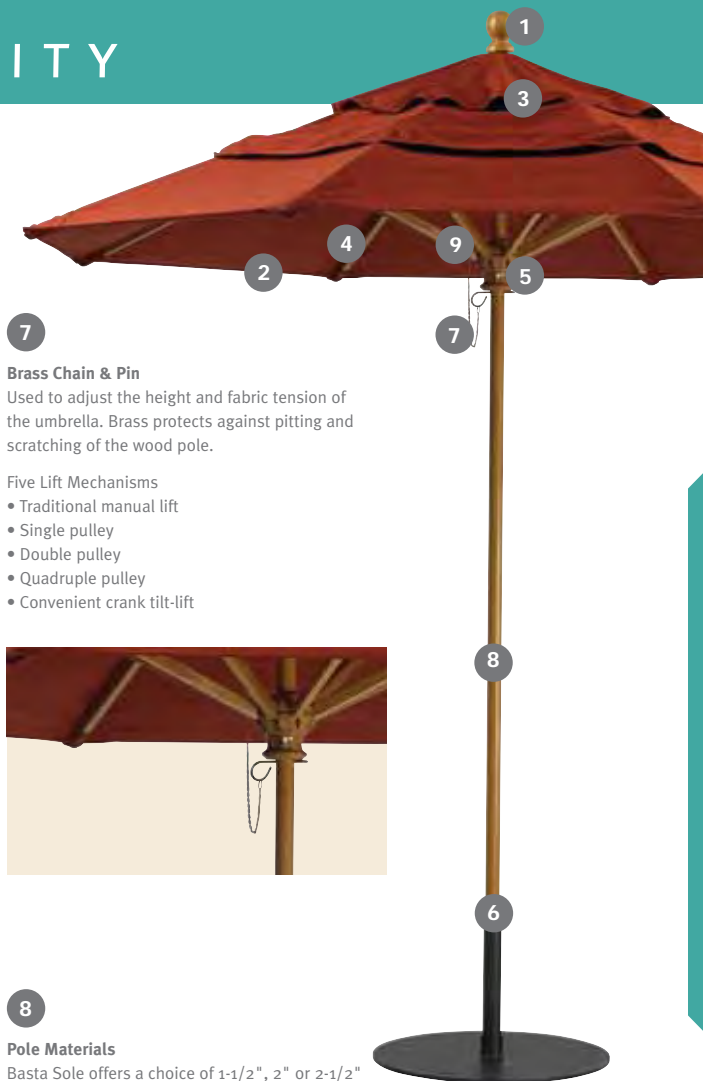
Non-corrosive stainless steel nuts and bolts connect the arms to the ribs (not the pop-rivets or plated steel used by others).



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## Non-Expansion Sleeve

An aluminum sleeve around the bottom of the pole suspends the wood portion of the pole above the bottom of the base, preventing rot and keeping the pole from expanding when exposed to moisture. This prevents the pole from locking into base sleeve.



7

## Brass Chain & Pin

Used to adjust the height and fabric tension of the umbrella. Brass protects against pitting and scratching of the wood pole.

## Five Lift Mechanisms

- Traditional manual lift
- Single pulley
- Double pulley
- Quadruple pulley
- Convenient crank tilt-lift



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## Pole Materials

Basta Sole offers a choice of 1-1/2", 2" or 2-1/2" diameter poles constructed of solid one-piece hardwood, powder coated aluminum or teak. Wood poles are cross grain laminated and protected with a weather resistant clear finish. An optional center steel reinforcing rod is available for extremely windy areas.



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## Hub Replacement

The construction of our aluminum umbrellas allow for easy on-site replacement of arms and finials.



SHADE